



Product Portfolio



THE PERFECT COCKTAIL

Not everyone has the skills to make a good cocktail. Not to mention that the needed ingredients aren't always at hand: on average, every cocktail requires 3.

Experience a perfect cocktail, wherever you are and in any situation.

The Perfect Cocktail is the alternative to commercial products: **elegant and informal at the same time, without foregoing quality.**

" L I F E I S N O T P E R F E C T ,
O U R C O C K T A I L S A R E "

Life will never be perfect, but don't worry: our cocktails are.

Our claim highlights an ironic sense of understanding and belonging.

Nobody's life is perfect, and that's just fine.



THE PERFECT COCKTAIL



VISION

Innovating the cocktail experience

Creating an excellent easy-to-drink product.



MISSION

OUR PRODUCTS

1



COCKTAIL
PACK

2



COCKTAIL
CASE

3



SPECIAL
BOX

COCKTAIL PACK

• 9.5CM



• 14.5 CM

MAIN FEATURES

- OFFERS THE **EXPERIENCE OF A PERFECT COCKTAIL** ANYWHERE AND IN ANY SITUATION
- **PERFECTLY CONSERVES THE COCKTAIL** IN ANY TEMPERATURE
- **THE PACK IS MADE OF A PATENTED TRIPLE LAYER**
- THE PACK CAN BE **ENTIRELY CUSTOMIZED**
- **100% RECYCLABLE**
- **MEASUREMENTS: 9.5X14.5 CM - SELF-STANDING**

REFERENCES

REFERENCES



COCKTAIL
PACK

I for UR BRAND



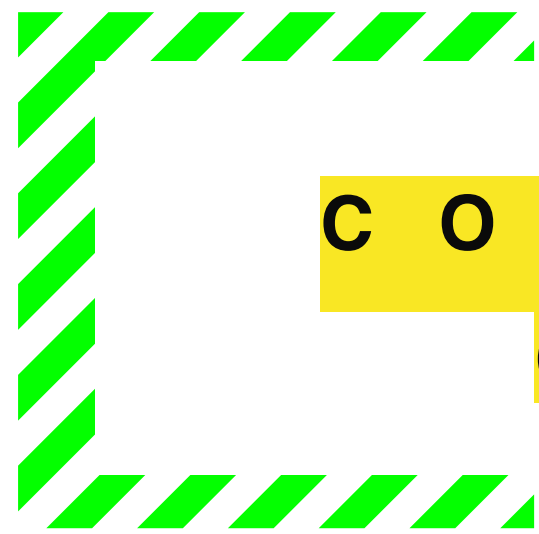
TAYLOR-MADE
PACK

THE PERFECT COCKTAIL PACKS CAN BE CUSTOMIZED ACCORDING TO THE NEEDS OF COMPANIES AND CO-PARTNERS, SUCH AS:

- SPECIAL BRAND PROJECTS
- TOP CLIENTS BOX&PACK
- SPECIAL PACKS FOR STAFF

REPRESENTATIVE EXAMPLES
OF CUSTOMIZATION





COCKTAIL
CASE

I for UR BRAND



COCKTAIL
CASE | 10 PACKS

THE PERFECT COCKTAIL CASES CAN BE CUSTOMIZED FOR ANY TYPE OF COLLABORATION.

THE CARDBOARD CASES CAN HOLD 5 PACKS OR 10 PACKS OF COCKTAILS.

COCKTAIL
CASE

I for UR BRAND



COCKTAIL
CASE 15 PACKS

THE PERFECT COCKTAIL CASES CAN BE CUSTOMIZED FOR ANY TYPE OF COLLABORATION.

THE CARDBOARD CASES CAN HOLD 5 PACKS OR 10 PACKS OF COCKTAILS.

COCKTAIL
CASE

I for UR BRAND



BEST WESTERN
CASE

THE PERFECT COCKTAIL PACK AND
CASE, CUSTOMIZED FOR BEST WESTERN
HOTELS&RESORT

THE PERFECT
COCKTAIL™

SPECIAL BOX

X - M A S B O X



VALENTINE'S DAY
BOX

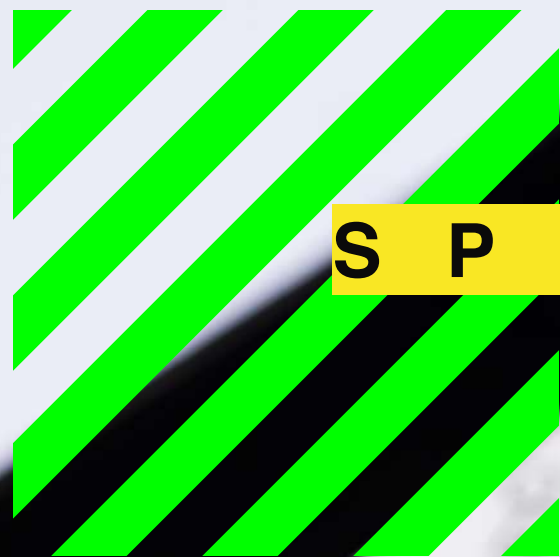
MAIN FEATURES

- THE PERFECT COCKTAIL BOXES OFFER A **COMPLETE EXPERIENCE BY COMBINING COCKTAIL BOXES WITH SPECIALLY THEMED GADGETS**
- **THE BRANDING OF THE BOX CAN BE FULLY CUSTOMIZED** IN ALL OF ITS PARTS
- THE GADGETS INCLUDED IN THE BOX CAN BE CUSTOMIZED OR PROVIDED BY THE BRAND FOR SPECIAL EDITIONS
- **100% RECYCLABLE MATERIALS**

SPECIAL ONLINE SALES
SPECIAL BRAND PROJECTS
TOP CLIENTS BOX&PACKS
SPECIAL PACKS FOR STAFF

SPECIAL BOX





SPECIAL BOX



KamaPlay
by THE PERFECT
COCKTAIL

Download Instructions



SCAN ME

Discover The Perfect Cocktail



Share Your Love Story with us

#tpc #theperfectcocktail



Kama
Standard



Kama
Special

Your
Perfect Cocktails



CONTAINS 5 COCKTAILS
WWW.THEPERFECTCOCKTAIL.BAR



Made in Italy

SPECIAL
CASE

13 LT

3 LT

SPECIAL CASE



- A SPECIAL PACK THAT ALLOWS THE COCKTAIL CONTAINED WITHIN TO BE STORED AND TRANSPORTED PERFECTLY
- STORE AND POUR DIRECTLY FROM THE FIRDGE THANKS TO THE CONVENIENT SIZE AND PRACTICALITY OF THE PACK
- **THE CASE IS IDEAL FOR BIG FAMILY MEETINGS, EVENTS, CAMPING TRIPS ETC.**
- **THE BRANDING OF THE BOX CAN BE FULLY CUSTOMIZED IN ALL OF ITS PARTS**
- **100% RECYCLABLE MATERIALS**

SPECIAL ONLINE SALES

SPECIAL BRAND PROJECTS

BIG EVENTS

SPECIAL GIFT FOR TOP CLIENTS

THE PERFECT
COCKTAIL™

ACCESSORIES



A C C E S S O R I E S
T O C O M P L E T E
T H E E X P E R I E N C E
O F T H E P E R F E C T
C O C K T A I L

ACCESSORIES



T H E R M A L
S A C K



C O O L E R
B A G



M I N I
F R I D G E

SOME OF THE ACCESSORIES THAT BRING THE **EXPERIENCE OF OUR COCKTAILS FULL CIRCLE.**

THE BRANDING OF ALL OF THE ACCESSORIES CAN BE FULLY **CUSTOMIZED.**

- _SPECIAL BRAND PROJECTS**
- _GIFT FOR TOP CLIENTS**
- _SPECIAL GIFT FOR STAFF**

THERMAL SACK



MAIN FEATURES

- THE THERMAL SACK CONSERVES THE COCKTAIL PACK AT IDEAL TEMPERATURE
- **THE BRANDING OF THE SACK CAN BE FULLY CUSTOMIZED** TO REFLECT ACTIVE PARTNERSHIPS
- EACH THERMAL SACK CONTAINS **20/25 COCKTAIL PACKS**

SPECIAL ONLINE SALES
SPECIAL BRAND PROJECTS
GIFT FOR TOP CLIENTS

MINI FRIDGE SPECIAL BRANDING

MAIN FEATURES

- THE MINI FRIDGE IS A UNIQUE DESIGN PIECE THAT CAN BE FULLY CUSTOMIZED
- THE BRANDING OF THE FRIDGE CAN BE FULLY CUSTOMIZED TO REFLECT ACTIVE PARTNERSHIPS
- EACH FRIDGE CONTAINS **20/25 COCKTAIL PACKS**
- MEASUREMENTS: 17X44X50 CM

SPECIAL ONLINE SALES
SPECIAL BRAND PROJECTS
GIFT FOR TOP CLIENTS
IN STORE/LOUNGE ETC PRODUCT
PLACEMENT



REPRESENTATIVE EXAMPLES
OF CUSTOMIZATION



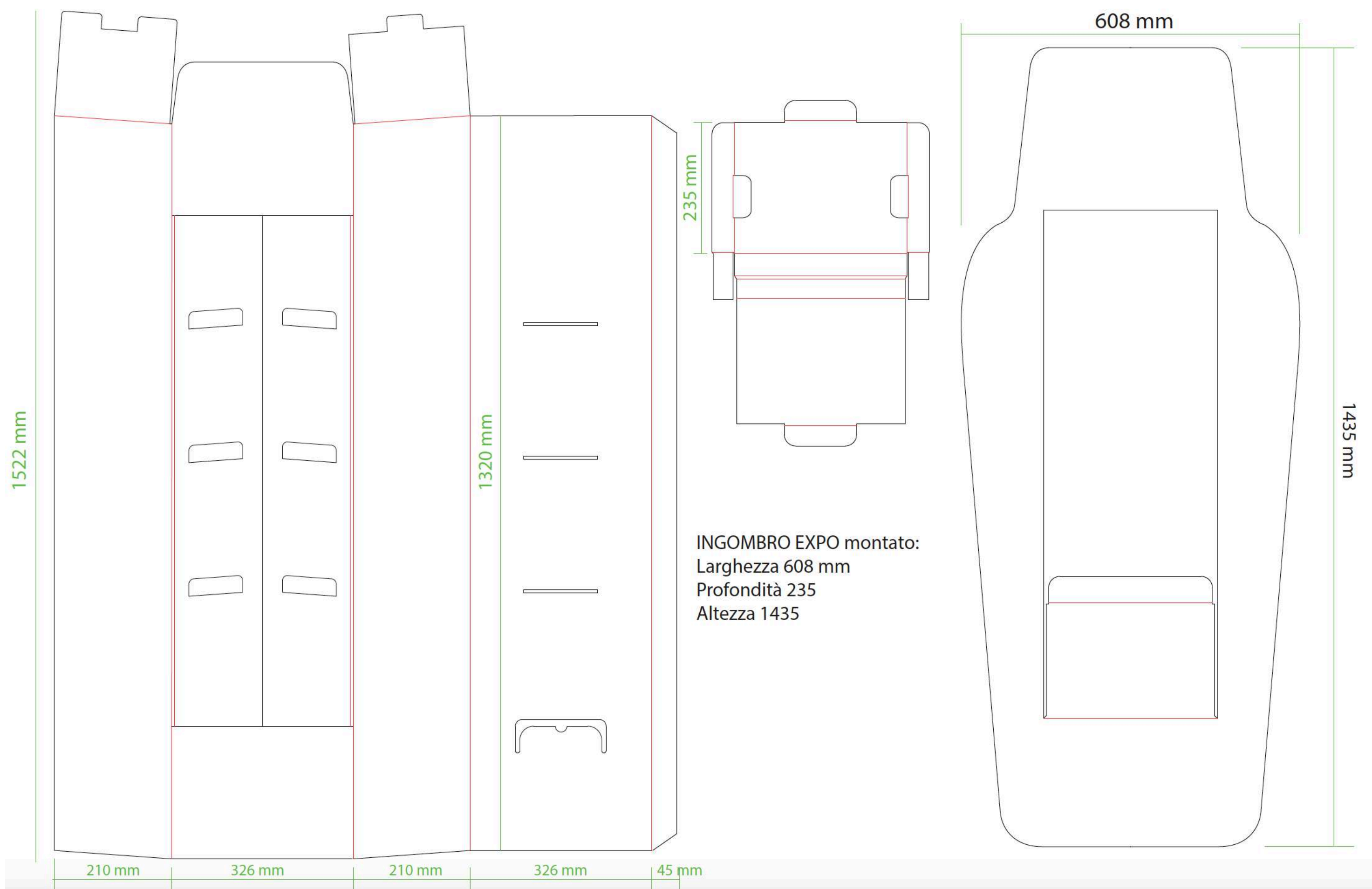


Display Case

THE PERFECT
™
COCKTAIL



T P C I X L
D I S P L A Y C A S E



M A I N F E A T U R E S



- OFFERS THE **BUYING EXPERIENCE OF OUR PRODUCTS WITHIN:**
MASS DISTRIBUTION SHOPS
HOTELLERIE
ETC
- CUSTOMIZABLE BASED ON COMPANY NEEDS AND SPECIAL PROJECTS
- EACH DISPLAY CASE CONTAINS **24 5-COCKTAIL-PACKS FOR A TOTAL OF 120 COCKTAIL PACKS**
- **GENERAL MEASUREMENTS | 60X H.150 CM**

TPCI MEDIUM DISPLAY CASE

REFERENCES



MAIN FEATURES

- OFFERS THE **BUYING EXPERIENCE** OF OUR **PRODUCTS WITHIN:**

SHOPS
HOTELLERIE
LOUNGES
ETC

- CUSTOMIZABLE BASED ON COMPANY NEEDS AND SPECIAL PROJECTS
- MEASUREMENTS | 17X44X H.50 CM
- EACH MINI-FRIDGE CONTAINS **20/25 COCKTAILS**

TPCI SMALL DISPLAY CASE



1



2



3

MAIN FEATURES

- OFFERS THE **BUYING EXPERIENCE** OF OUR PRODUCTS WITHIN:

MASS DISTRIBUTION
SHOPS
HOTELLERIE
ETC

- CUSTOMIZABLE BASED ON COMPANY NEEDS AND SPECIAL PROJECTS
- EACH CASE CONTAINS **10 COCKTAILS**

REFERENCES



For more info
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WEB | www.thepperfectcocktail.it

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