

EN

Original
PARMAIS
FRESCHE IDEE





Innovating is something natural for us!

This is the spirit that guides our continuous research for fresh and innovative products.

Parma Is aims to offer to the consumer something ready and quick to substitute the meal with a fresh and genuine proposal, using **high quality** ingredients that can answer to the growing market demand.

Original
PARMA IS
FRESCHIE IDEE



Tasty and Natural

The aperitif that wins you over!

Natural RAW

Natural RAW materials, from the harvest to the tray that we bring to the table.

Fresh RAW

A very simple natural processing that in few steps gives us an always fresh sauce and dressing.

A long life full of taste

An innovative cold pasteurization process to ensure over the time and so with a longer shelf life, safety, flavour and nutritive intake of the product.

**Fresh
Ingredients**



- ✓ Longer Shelf Life
- ✓ Guaranteed Food Safety
- ✓ Organoleptic and Nutritive properties guaranteed

ARMA
FRESCHE IDEE

NEWS

Original
Italian
recipe



High Pressure Processing
Future technology for total food safety



BRUSCHETTA SAUCE *Naturally RAW*

- ✓ A simple and unmistakable recipe.
- ✓ Made with fresh ingredients only.
- ✓ Without preservatives ever.
- ✓ HPP technology (High Pressure Processing) keeps unaltered the flavour of the fresh product.
- ✓ Available in 150g & 500g pack.

The **Bruschetta sauce** is perfect on grilled bread but also as a side dish or as pasta sauce.



ARMA IS
FRESCHE IDEE

High
vitamin C
content



High Pressure Processing
Future technology for total food safety



GUACAMOLE

Naturally RAW

- ✓ A simple recipe, light, without preservatives & full of organoleptic properties is prepared with "Hass" Avocado, the most delicious.
- ✓ Our Guacamole is processed following quality criteria: from the choice of the best raw material, the processing of the pulp till the packaging.
- ✓ It's ready to be eaten with your favourite tacos.
- ✓ Guacamole is the ideal for fresh salads, sandwiches and Happy hours!

Available in 150 g and
500 g pack



ARMATI
FRESCHE IDEE

High
vegetable
protein
content



High Pressure Processing
Future technology for total food safety



HUMMUS

Naturally RAW

- ✓ An ancient recipe ideal for everyone, tasty and creamy prepared with chickpeas of controlled origin
- ✓ The "cold pasteurization" treatment maintains the nutritional and organoleptic properties unaltered and ensures their healthiness allowing us to keep the recipe original, without preservatives.
- ✓ Hummus can be served on bread or as a side dish.

Available in 150 g and
500 g pack



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